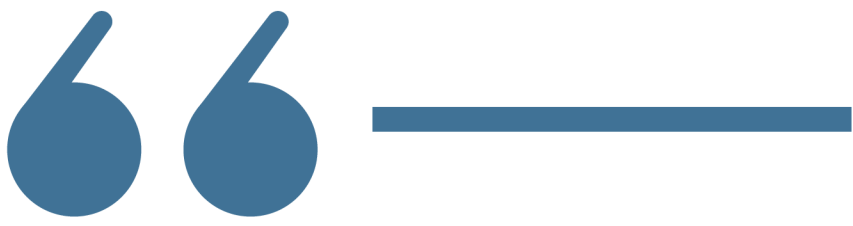


Ashley Kyei-Badu

SUO  ELECTION
2025/2026

Vice-President Campus Life Candidate





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I am the firstborn daughter of Ghanaian immigrants, born in the U.S. and raised in Canada. I know firsthand how difficult it can be to navigate different cultures— and how important it is to build community and carve out spaces where people can feel seen. My journey has taught me that being different isn't a barrier, but a strength. That's one of the reasons why I'm running for Vice-President Campus Life: to do what I can to help UBCO be a place where diversity isn't just acknowledged but celebrated, and where every student, no matter their background, feels empowered to make real change.

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Since coming to UBCO, I have immersed myself in campus life, working to create spaces where students feel welcome and connected. I've worked as a Collegia Assistant, helping students find community in study spaces, and at the Campus Bookstore, engaging with the wider student body. As VP External of the African Caribbean Student Club, I've helped amplify Black voices and celebrate culture. As VP Events of the Marketing Club, I've organized initiatives that bring students together in meaningful ways.

If elected, I will use my experience to build a campus life that is engaging, inclusive, and reflective of our diverse student body. I want to show others that no matter where you come from or how different you feel, you belong here—and you have the power to make a difference. I'm grateful for this opportunity, and thankful for the consideration.