

**ASHLEY  
KYEI-BADU**

**SUO GENERAL  
ELECTION 2026**

**Director-at-Large Candidate**





Hi everyone! I'm a fourth-year Management student (in my fifth year at UBCO... yes, I really love it here) and I've spent my time on campus immersed in student life.

Most recently, I served as your SUO Vice-President Campus Life, where I worked to bring lots of events to life. From karaoke and carnivals to creative programming and community-centered events, I've had the privilege of helping shape the energy and culture of our campus. Through this role, I've gained hands-on experience in student union governance, advocacy, large-scale event execution, and most importantly, listening to students.

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Before that, I served as VP External for the African Caribbean Student Club, worked as a Collegia Assistant, and at the Campus Bookstore and Student Experience Office. Basically, if there's a way to be involved at UBCO, I've probably done it.

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As a student leader, I care about people. As a Director-at-Large, my energy will be focused on reform in the SUO, outreach to students, and advocacy on the issues that truly impact us. I believe student government should feel accessible and genuinely connected to the community it represents.

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I'm running for Director at Large because I want to continue building a campus where students feel heard, supported, and excited to be here.

- **SUO Reform:** Improve accountability, and internal efficiency so the SUO works for students, not against itself. Streamline processes and strengthen democratic representation so decisions are clearer, faster, and reflective of the student body.
- **Campus-Focused Advocacy:** Prioritize tangible, campus-level change by listening to student concerns and pushing for practical solutions that improve daily life at UBCO.
- **Student Engagement & Pride:** Strengthen connection between students and their SUO through visibility, outreach, and accessible involvement opportunities.